

MEDIA/PUBLISHING

## Alexandra Shulman steps down as British Vogue editor

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*Alexandra Shulman is signing off in June; image courtesy of British Vogue*

By STAFF REPORTS

After 25 years as the editor-in-chief of British Vogue, Alexandra Shulman is leaving the publication.

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Ms. Shulman, who will exit her role in June, had the longest tenure of any British Vogue editor in the history of the 100-year-old magazine's history. Vogue's parent media group Cond Nast says that a successor will be named "in due course."

Moving on

According to a statement by Nicolas Coleridge, the managing director of Cond Nast Britain, Ms. Shulman told him of her decision to leave before Christmas.



*Alexandra Shulman*

"Alex has been the longest serving and most successful editor of Vogue in its 100-year history," Mr. Coleridge said. "She has edited the title for a quarter of its existence, through its period of highest ever circulation, and its simultaneous transformation into a global digital brand.

"She has been the towering figure of the British fashion press throughout her tenure: a superb journalist and editor, who understands and exemplifies every quality," he said. "Imaginative, hard-working, perceptive and a brilliant leader, Alex is also a valued friend to so many of us.

"It is impossible to sufficiently express the contribution she has made to Vogue, to Cond Nast and to the British fashion industry."

During her time at the helm, the publication launched its annual Vogue Festival, bringing together the people from its pages for an event that includes workshops, talks, career advice sessions and makeovers ([see story](#)).

The magazine also tackled issues such as the industry's relationship with size. For its November 2016 issue, the publication cast everyday women in its editorials.

Conceptualized by Ms. Shulman, the idea came to her after the publication found it challenging to dress actors in high-fashion garb intended for sample-size models ([see story](#)).



*Cover of British Vogue's November 2016 issue*

British Vogue has also reached advertising records in recent years ([see story](#)).

"I have edited British Vogue for 25 years almost to the day, and to have steered it during our spectacular centenary has been one of the greatest privileges," Ms. Shulman said. "During that time I have worked with an unparalleled collection of talent both inside and outside the magazine and have been lucky enough to see both Vogue and the British fashion industry expand and flourish.

"It has been very hard to find a rational reason to leave what is unquestionably a fascinating and rewarding role but last autumn I realized that I very much wanted to experience a different life and look forward to a future separate to Vogue," she said.

"My career at Cond Nast has been everything I could have wished of it and my heartfelt thanks go to Nicholas Coleridge and Jonathan Newhouse for giving me so many opportunities, trusting me to take care of the precious cargo that is Vogue and allowing me the freedom to do the job exactly how I wanted."

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