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NEWS BRIEFS

British Vogue, Louis Vuitton, BMW and luxury homes – News briefs

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Image from Louis Vuitton's spring/summer 2017 campaign

By STAFF REPORTS

Today in luxury marketing:

British Vogue seeks applicants for Alexandra Shulman's job



Who will succeed Alexandra Shulman as editor in chief of British Vogue? asks WWD.

Click here to read the entire article on WWD

Louis Vuitton's Sloane Street store robbed

Louis Vuitton's Sloane Street boutique has been burgled for the third time in three years, reports British Vogue.

Click here to read the entire article on British Vogue

BMW details plan to build X1 at Dutch contract manufacturer

BMW said it will build its X1 SUV at a Dutch contract manufacturer that also produces some of the automaker's Mini models, says Automotive News.

Click here to read the entire article on Automotive News

Luxury home sales continued to slump in the fourth quarter

Uncertainty around the election spooked wealthy home buyers in the fourth quarter, continuing 2016's slowdown in luxury real estate, according to several new reports, per CNBC.

Click here to read the entire article on CNBC

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