

NEWS BRIEFS

Missoni, Etro, Blancpain and YSL Beauty – Live news

January 30, 2017



Image from Missoni's spring/summer 2017 campaign

By STAFF REPORTS

Luxury Daily's live news from Jan. 27:

[YSL Beauty appoints Tom Pecheux as its global beauty director](#)

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YSL Beauty has named French makeup artist Tom Pecheux as its global beauty director, tapping into the cosmetic talent's industry knowledge.

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[Missoni captures leisurely summer vibes in Mediterranean campaign](#)

Italian fashion label Missoni is taking a personal approach to mark Angela Missoni's 20th year as creative director.

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[Etro rolls brand codes into wallpaper collaboration](#)

Italian fashion label Etro is bringing its prints to a new part of consumers' homes with the launch of its first wallpaper collection.

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[Blancpain pops up at Zurich Airport to promote ecological cause](#)

Swiss watchmaker Blancpain is raising awareness for its oceanic heritage and the need to protect marine life through an exhibit at Zurich Airport.

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