

NEWS BRIEFS

Swiss watches, Rolls-Royce, Tiffany and Ferragamo – Live news

February 1, 2017



Lady Gaga for Tiffany & Co.'s Legendary Style campaign; Photo by Hanna Besirevic

By STAFF REPORTS

Luxury Daily's live news from Jan. 31:

[Swiss watch exports end 2016 at a negative](#)

The Federation of the Swiss Watch Industry reports that while watch exports continued to recover in December 2016, the sector still remains in the negative.

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[Rolls-Royce ends Phantom production with golden age of travel-themed model](#)

After 90 years, British automaker Rolls-Royce Motor Cars has produced its final Phantom model at its manufacture in Goodwood, United Kingdom.

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[Tiffany to launch new collection in Lady Gaga-fronted Super Bowl commercial](#)

U.S. jeweler Tiffany & Co. will debut a new fashion jewelry collection during a 60-second television spot premiering during Super Bowl LI on Sunday, Feb. 5.

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[Asia Pacific top market for Ferragamo in fiscal 2016](#)

Italian apparel and accessories house Salvatore Ferragamo saw consolidated revenues increase by 4 percent in the fourth quarter of 2016.

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[Re/Max Collection makes Cape Cod debut for high-end listings](#)

Real estate brokerage Re/Max Integra is upping its presence in Cape Cod, MA with the opening of its first luxury-exclusive office in the area.

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