

NEWS BRIEFS

Safilo, luxury condo development, Clare Waight Keller and beauty's arms race – News briefs

February 1, 2017



Jimmy Choo limited-edition Vivy sunglasses; licensed by Safilo

By STAFF REPORTS

Today in luxury marketing:

[Safilo sales drop 2pc after losing licenses](#)

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Safilo Group on Jan. 31 reported a contraction in full-year total net sales following the loss of some licenses, reports Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[Inside a \\$320M luxury condo development that comes with DNA vault & nuclear war protection](#)

Is this an extravagant, doomsday village or a hyper secure, luxury condo? Perhaps a bit of both, says Forbes.

[Click here to read the entire article on Forbes](#)

[How Clare Waight Keller reinvented the Chlo Girl](#)

As fashion challenges go, Clare Waight Keller's at Chlo was up there, according to British Vogue.

[Click here to read the entire article on British Vogue](#)

[Este Lauder vs. L'Oral: Who's winning beauty's arms race?](#)

Why have there have been so many beauty acquisitions in the last three years? The answer begins on YouTube, where thousands of makeup tutorials are posted each day, including one by a vlogger named Amy Nicola back in June 2015. She reviewed a rosy highlighter developed by Becca Cosmetics in collaboration with one of YouTube's biggest beauty stars, Jaclyn Hill, per Business of Fashion.

[Click here to read the entire article on Business of Fashion](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.