

NEWS BRIEFS

Department stores, Kering, travel trends and BMW – News briefs

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Image source Neiman Marcus

By STAFF REPORTS

Today in luxury marketing:

[A day of reckoning for American department stores?](#)

The decline of the American Department Store has been well documented, but the start of 2017 seemed to edge some of America's biggest players one step closer to a final reckoning, according to Business of Fashion.

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[Kering chief joins industry protests over Trump immigration ban](#)

Amid growing international protests over President Trump's executive order restricting entry into the United States for travelers from seven Muslim-majority nations, Kering chief Francois-Henri Pinault has joined a chorus of fashion industry figures voicing concern about the political situation, reports Women's Wear Daily.

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[Travel megatrends 2017: The new luxury is defined by small brands and big stories](#)

You may have noticed, over the last few years, a change in the wind if not in your own luxury preferences and purchases, then surely with the tenor of a new generation of brands and services that all seem to embody a refreshingly modern take on what qualifies as luxurious, says Skift.

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[BMW says will stick to investment plans despite Trump threats](#)

Germany's BMW will stick to its investment plans for Mexico and the United States despite warnings from President Donald Trump to impose border taxes on cars imported into the United States, the luxury carmaker's CEO said, per Reuters.

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