

NEWS BRIEFS

## Chinese consumers, Tiffany, eyewear and taxes – News briefs

February 8, 2017



Femanda Ly for Tiffany's #LoveNotLike

---

By STAFF REPORTS

Today in luxury marketing:

[Chinese luxury shoppers' newest destination: China](#)

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 **Save \$246 ▶**

After years of flooding luxury stores from New York to Paris to snap up handbags and watches, Chinese consumers are shopping more at home, reports the Wall Street Journal.

[Click here to read the entire article on the Wall Street Journal](#)

[How can Tiffany & Co. regain its cool?](#)

What will it take for Tiffany to regain its cool quotient? That is the key question in the fallout from Sunday's announcement that the jewelry firm's chief executive officer, Frederic Cumenal, had been pushed out, says Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[Behind the radical shifts in luxury eyewear](#)

Last week's LVMH-Marcolin deal follows a string of changes in the competitive luxury eyewear sector as companies reassess their business models to adapt to growing demand, according to Business of Fashion.

[Click here to read the entire article on Luxury Daily](#)

[Italian fashion industry hopes to avert additional US tax](#)

The Italian fashion industry is hoping to head off higher levies proposed by the U.S. administration on imports, the president of the Italian fashion chamber said Tuesday, per The New York Times.

[Click here to read the entire article on The New York Times](#)

---

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.