

NEWS BRIEFS

Riccardo Tisci, Faberg, Airbnb and luxury homes – News briefs

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Donatella Versace and Riccardo Tisci in Givenchy's fall/winter 2015 campaign

By STAFF REPORTS

Today in luxury marketing:

[Tisci at Versace: Retailers swoon as deal said done](#)

Can we have some, please? That's the reaction of retailers to Riccardo Tisci's widely anticipated appointment as creative director of Versace, according to Women's Wear Daily.

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[Luxury brand Faberg enters India](#)

It defined elegance at Russia's last imperial court, added sheen to museums in continental Europe with its Easter eggs, and has long been at Her Majesty's service. That bespoke service is now available in India, the latest market for London's ultra-luxury jeweler for the super-rich, Fabergé, per the Economic Times.

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[Airbnb is in talks to acquire Canada's luxury retreats](#)

Airbnb Inc. is in talks to buy Montreal-based Luxury Retreats International Inc. to help it expand in high-end vacation rentals and travel services, people familiar with the matter said, reports Bloomberg.

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[Some luxury homeowners scale back on extra bedrooms](#)

These owners bought or built large houses and loaded them with luxuries. Overnight visitors, however, will find that spare rooms are rare rooms, says the Wall Street Journal.

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