

NEWS BRIEFS

Prada, Neiman Marcus, Jaeger-LeCoultre and Hennessy – Live news

February 14, 2017



Maurice Hennessy in the cellars in Cognac

By STAFF REPORTS

Luxury Daily's live news from Feb. 13:

[Prada revenues down 9pc in fiscal 2016](#)

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Italy's Prada Group saw improvement in the second half of 2016, partly thanks to the company's increased focus on digital marketing and retail.

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[Hennessy enlightens connoisseurs on cognac history with publishing debut](#)

LVMH-owned Hennessy is delving into its heritage through a book that combines humor and heritage.

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[Jaeger-LeCoultre builds on Oscar anticipation for Los Angeles film exhibit](#)

Swiss watchmaker Jaeger-LeCoultre is providing an intimate look at some of cinema's most well-known faces through a public exhibition.

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[Neiman Marcus weaves technology into Fort Worth opening](#)

Department store chain Neiman Marcus is unveiling new retail concepts in cosmetics and fragrances at its latest opening in Fort Worth, TX.

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