

NEWS BRIEFS

## Neiman Marcus, a tough promise, South Korea and Oscar de la Renta – News briefs

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*Image from Louis Vuitton's spring/summer 2017 campaign*

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By STAFF REPORTS

Today in luxury marketing:

[Neiman Marcus realizes what it's missing with plus-size shoppers](#)

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Neiman Marcus is making a foray into the plus-size market. The Dallas-based department store is unveiling Last Call Plus Size departments in five of its Last Call outlet stores, says Racked.

[Click here to read the entire article on Racked](#)

["Made in the USA" is a tough promise for luxury brands to make](#)

Standing in the lobby of New York's Trump Tower last month, LVMH CEO Bernard Arnault told reporters that the Louis Vuitton brand will expand its manufacturing in the U.S., potentially setting up a factory in the Carolinas or Texas, reports CNBC.

[Click here to read the entire article on CNBC](#)

[BMW, Porsche face fuel economy probes in South Korea](#)

South Korea has filed a complaint against Nissan Motor's South Korean unit alleging that the Japanese car maker manipulated the fuel economy test results of its Infiniti Q50 sedan, a government official said on Feb. 14, according to Automotive News.

[Click here to read the entire article on Automotive News](#)

[Worlds collide as Oscar de la Renta and Monse combine in New York](#)

Something unusual happened at New York fashion week on Feb. 13 as two very different brands one a venerable American fashion house, the other a cutting-edge young upstart showed their collections together, per The Guardian.

[Click here to read the entire article on The Guardian](#)

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