

NEWS BRIEFS

## Luxury market, Gucci, Courchevel and Land Rover – News briefs

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*Gucci's campaigns, such as the Cruise 2017, regularly push boundaries and bridge cultures and generations*

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By STAFF REPORTS

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When it comes to luxury retail, the American dream is turning into a nightmare. The latest reporting season has exposed a fissure between U.S. high-end names and their European counterparts, according to Bloomberg.

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[Greece says no to Gucci fashion show at Acropolis](#)

Greece's culture ministry has rejected a request by Italian luxury brand Gucci to use the ancient Acropolis for a fashion event this summer, says The New York Times.

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[Top of the range: 70 years of Courchevel](#)

How a farming community became the world's most luxurious ski resort where even the fruit is flecked with gold, per the Financial Times.

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[Tata Motors posts 96pc profit plunge as Land Rover sales decline](#)

India's Tata Motors reported a 96 percent fall in net profit for its third quarter, citing sharply lower earnings at its British luxury carmaker Jaguar Land Rover and losses in its domestic business, reports Automotive News.

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