

NEWS BRIEFS

Luxury market, Gucci, Courchevel and Land Rover – News briefs

February 16, 2017



Gucci's campaigns, such as the Cruise 2017, regularly push boundaries and bridge cultures and generations

By STAFF REPORTS

Today in luxury marketing:

[US luxury waves bon voyage](#)

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

When it comes to luxury retail, the American dream is turning into a nightmare. The latest reporting season has exposed a fissure between U.S. high-end names and their European counterparts, according to Bloomberg.

[Click here to read the entire article on Bloomberg](#)

[Greece says no to Gucci fashion show at Acropolis](#)

Greece's culture ministry has rejected a request by Italian luxury brand Gucci to use the ancient Acropolis for a fashion event this summer, says The New York Times.

[Click here to read the entire article on The New York Times](#)

[Top of the range: 70 years of Courchevel](#)

How a farming community became the world's most luxurious ski resort where even the fruit is flecked with gold, per the Financial Times.

[Click here to read the entire article on the Financial Times](#)

[Tata Motors posts 96pc profit plunge as Land Rover sales decline](#)

India's Tata Motors reported a 96 percent fall in net profit for its third quarter, citing sharply lower earnings at its British luxury carmaker Jaguar Land Rover and losses in its domestic business, reports Automotive News.

[Click here to read the entire article on Automotive News](#)

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.