

NEWS BRIEFS

Ferragamo, taxes, Saint Laurent and Los Angeles – News briefs

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Ferragamo fall/winter 2016 ad campaign

By STAFF REPORTS

Today in luxury marketing:

[Taking a step into Ferragamo's future](#)

It's been 80 years since Salvatore Ferragamo set up his headquarters in Florence at the frescoed Palazzo Spini Feroni, and his passion for and commitment to his work still reverberate in the corridors of the building echoed in the words of his family and those of chief executive officer Eraldo Poletto, according to Women's Wear Daily.

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[Giving US border tax a European luxury snub](#)

It was all going so well in luxuryland. China is rebounding, tourists are flocking to Europe once more for Gucci shoes and Prada bags, and even the slump in Swiss watch sales is less horrific, says Bloomberg.

[Click here to read the entire article on Bloomberg](#)

[Inside the new Saint Laurent](#)

Word comes that Anthony Vaccarello, the new creative director of Saint Laurent, would like to meet at the house. His own house, I wonder? No. The house of Saint Laurent, as in the headquarters of the label? says The New York Times.

[Click here to read the entire article on The New York Times](#)

[Los Angeles looks to ban major real-estate developments](#)

Voters in the second-largest U.S. city are considering a measure that could effectively halt major real-estate projects, the most extreme example yet of a revolt against development that is breaking out across the country, reports the Wall Street Journal.

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