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NEWS BRIEFS

## Swiss watches, Longchamp, cognac and Fortnum & Mason – Live news

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Fortnum & Mason tea canisters

By STAFF REPORTS

Luxury Daily's live news from Feb. 21:

Swiss watch exports down 6.2pc in January



The Federation of the Swiss Watch Industry saw exports continue to decline to start the new year.

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Longchamp, Marchon team for branded eyewear debut

French apparel and accessories maker Longchamp has inked an eyewear agreement with U.S. manufacturer Marchon.

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Tiffany works to improve performance via fresh board member perspectives

U.S. jeweler Tiffany & Co. has announced the appointment of three new independent directors to its board of directors, increasing the headcount from 10 to 13 members.

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Cognac's "big four" responsible for 90pc of retail value: IWSR

The global cognac market is expected to see strong continual growth in the coming years, driven by increased consumption in the China, the United States and the United Kingdom, according to a report by IWSR.

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Fortnum & Mason handpicks teas for monthly mailer

British department store Fortnum & Mason is sharing its 300-year-old-enthusiasm for tea with a new subscription service.

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