

NEWS BRIEFS

Gucci, Christian Louboutin, Trump and malls – News briefs

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Petra Collins, on left, appeared in Gucci's fall/winter 2016 ad campaign

By STAFF REPORTS

Today in luxury marketing:

[CEO talks: Marco Bizzarri on Gucci's culture of change](#)

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Marco Bizzarri is a man of his word. Looking back at the changes he set in motion two years ago to spearhead the turnaround of Gucci, the brand's president and chief executive officer can tick off two major goals on his original list. Not only did Bizzarri return Gucci to its moneymaker status within Kering, its parent company, but the Italian house has also regained its fashion prominence thanks to creative director Alessandro Michele's directional designs, reports Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[The business: Christian Louboutin](#)

Born in Paris, Christian Louboutin began work aged 17 at the Folies Bergre music hall, before his obsession with shoes led him to work for French designer Charles Jourdan and later Roger Vivier. Louboutin set up his own company in 1991, opening a store in Paris, per The Telegraph.

[Click here to read the entire article on The Telegraph](#)

[Trump, the Russian connection and the future of ultra-luxury real estate](#)

Whatever your political optics no one can avoid the word "Trump" these days. So amid all of the executive orders, cabinet hearings and media ju-jitsu doesn't anyone else find it surprising that we haven't heard much about the segment of the economy closest to the new President's heart: luxury real estate? says Forbes.

[Click here to read the entire article on Forbes](#)

[Mall landlords' next act: Apartments and concerts](#)

Westfield Corp. recognized more than a decade ago that the long-term outlook for shopping centers was rough. So it

changed course, according to the Wall Street Journal.

[Click here to read the entire article on the Wall Street Journal](#)

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