

NEWS BRIEFS

## LVMH, Barneys, Audi and AccorHotels – Live news

February 23, 2017



Barneys' "Our Town" campaign

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By STAFF REPORTS

Luxury Daily's live news from Feb. 22:

[Parsons fashions couture course after Norman Norell archives](#)

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The New School's Parsons School of Design is teaming up with Parlux and Neiman Marcus for a couture curriculum that redesigns historic looks.

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[LVMH launches Innovation Award to give startup luxury entry point](#)

French conglomerate Mot Hennessy Louis Vuitton is seeking innovations that will help move the luxury industry forward with the creation of a prize for young businesses.

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[Audi makes vehicles accessible to aspirational Indian audience](#)

German automaker Audi is teaming up with Indian self-drive car rental company Zoomcar to rethink urban mobility.

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[AccorHotels profits up 8.1pc following Fairmont Raffles acquisition](#)

Despite a challenging environment, French hospitality group AccorHotels' revenue was up 0.9 percent in 2016.

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[Barneys sees more executive changes as creative director exits](#)

Department store chain Barneys New York's executive vice president and creative director Dennis Freedman has stepped down from his position.

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