

MEDIA/PUBLISHING

## Luxury Daily moves to paid-subscription model Monday, Feb. 27

February 27, 2017

**Luxury Daily®**

Home Industry sectors Channels Opinion Resources Subscribe Search



APPAREL AND ACCESSORIES

### Chanel gets to heart of brand history with tribute to Gabrielle

By SARAH JONES

French fashion label Chanel is proving that its founder's progressive spirit still rings true today in its latest chapter of Inside Chanel.

Luxury Daily transitions Feb. 27 to paid-subscription model



Save the Date: Luxury Roundtable: Engaging Gen X, Y & Z conference New York May 3



Italy's fashion companies outperformed manufacturing industries in 2015



NEWS AND ANALYSIS

Lane Crawford encourages mindfulness, balance through influencer advice  
Diamond Producers Association returns to the Oscars with film-like spot  
Giverny gets personal in Audrey Hepburn-themed fashion exhibit  
Sale: Luxury Daily's State of Luxury 2017: The Insider View  
Chateau Marmont, Saks, Manolo Blahnik and Brioni - Live news

LUXURY MEMO

Political statements are trending as fashion week takes on current events



*Luxury Daily is the must-read publication for luxury marketers*

By STAFF REPORTS

Dear reader,

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 **Save \$246 ▶**

As part of Luxury Daily's evolution to a paid-subscription model starting Feb. 27, we ask for your support to an institution designed to be your eyes and ears in a fast-evolving luxury business.

Just as luxury is going through rapid changes, so is media. We would like to sustain our publication for the long term in service to our readers, hence the evolution in business model to paid subscription.

Since its inception, Luxury Daily has set out to produce the very best journalism on the luxury business impartial, accurate, timely, analytical, insightful, inspiring and actionable.

We offer cross-sector news and analysis on luxury marketing, retailing and media strategy and tactics across all channels as well as the geopolitical shifts that shape demand and supply.

The goal is clear: to give you the time-pressed luxury marketer the tools and intelligence you need to make smart and incisive decisions for your company or area of responsibility. Thank you for spending time with us daily.

When made public Feb. 27, we aim to keep our subscription offers competitive with the industry. Please apply the subscription as a business expense.

What we promise you will continue to get in return for your paid subscription is unparalleled luxury intelligence and more.

Mickey Alam Khan  
Publisher, Luxury Daily