

NEWS BRIEFS

Balenciaga, Melania Trump, Saint Laurent and Ferrari Land – News briefs

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Saint Laurent, spring/summer 2017

By STAFF REPORTS

Today in luxury marketing:

[Balenciaga fires model casting agency after mistreatment claims](#)

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Balenciaga reacted swiftly today to claims by U.S. casting director James Scully that models were being abused during castings for Paris Fashion Week. Scully made the allegations in an Instagram post, which set off a firestorm on Feb. 28 that had everyone from LVMH Mot Hennessy Louis Vuitton's Antoine Arnault to model Joan Smalls chiming in, reports Women's Wear Daily.

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[Melania Trump wears Michael Kors for the Congressional Address](#)

President Donald Trump gave his first address to Congress Feb. 28, and taking in the moment was Melania Trump, per Vogue.

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[The apocalypse comes to Saint Laurent](#)

The giant pits yawned on either side of the rickety walkway, piled with freshly churned dirt and two-by-fours, a yellow excavator abandoned and listing to one side in a corner, writes The New York Times' Vanessa Friedman.

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[Spain's new Ferrari Land is Disney World for car fanatics](#)

If Enzo Ferrari and Walt Disney came together to create a magical theme park, this would be it, says Conde Nast Traveler.

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