

MEDIA/PUBLISHING

Subscribe now: \$12 for 12 weeks

March 6, 2017

The screenshot shows the Luxury Daily website interface. At the top, there is a navigation bar with links for Home, Industry sectors, Channels, Opinion, Resources, and Subscribe, along with a search bar. A prominent orange banner reads "\$12 FOR 12 WEEKS" with "INTRODUCTORY OFFER" below it. The main content area features several article teasers: "Dior serves up cosmetics, celebrity in diner-themed effort" by Sarah Jones, "Porter sees 75pc of readers interact with shoppable elements", and "Lexus promotes updated design through eye of the beholder". There is also a section for "NEWS AND ANALYSIS" with links to articles like "JetSmarter creates end-to-end travel booking experience" and "Save the Date: Luxury Roundtable: Engaging Gen X, Y & Z conference New York May 3". A "LUXURY MEMO" section mentions "Political statements are trending as fashion week takes on current events". At the bottom right, there is a promotional graphic for the "FT BUSINESS OF LUXURY SUMMIT" in Lisbon, featuring Michel Dyens.

Luxury Daily is the must-read publication for luxury marketers

By STAFF REPORTS

Please [click here](#) to subscribe to Luxury Daily for uninterrupted access to the publication's content including live coverage, articles, special reports, videos, images and the archive.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

As part of Luxury Daily's evolution to a paid-subscription model, we invite you to subscribe to an institution designed to be your eyes and ears in a fast-evolving luxury business.

We are delighted to extend to you our introductory offer: **\$12 for 12 weeks**. Please [click here](#) to subscribe for continued access to all of our content, including articles, videos and images that highlight the strategic developments in the luxury business. Please apply the subscription as a business expense.

Since its inception, Luxury Daily has set out to produce the very best journalism on the luxury business impartial, accurate, timely, analytical, insightful, inspiring and actionable.

We offer cross-sector news and analysis on luxury marketing, retailing and media strategy and tactics across all channels as well as the geopolitical shifts that shape demand and supply.

The goal is clear: to give you the time-pressed luxury marketer the tools and intelligence you need to make smart and incisive decisions for your company or area of responsibility. Thank you for spending time with us daily.

What we promise you will continue to get in return for your paid subscription is unparalleled luxury intelligence and expanded coverage including special reports on industry sectors and brand profiles that track innovation in luxury.

Please [click here](#) to subscribe to Luxury Daily for uninterrupted access to the publication.

Mickey Alam Khan
Publisher, Luxury Daily