

TRAVEL AND HOSPITALITY

Mandarin Oriental delights with Piaget for couples packages

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Image courtesy of Mandarin Oriental, Tokyo

By STAFF REPORTS

Mandarin Oriental, Tokyo is celebrating cherry blossom season with help from a Swiss jeweler known for its love of flowers.



For the month of March, Mandarin Oriental is aligning with Richemont-owned Piaget to host a truly romantic stay for couples. The flora-themed room package includes a choice of in-room gifts, dining options and spa treatments to ensure the experience can be customized to each guest's liking.

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Mandarin Oriental has invited Piaget to its hotel to host the "Piaget Indulgence at Mandarin Oriental, Tokyo" package.

The Piaget Indulgence package is inspired by the jeweler's love and use of flowers in its designs.

Mandarin's first-tier offering, The Piaget Rose Room, includes a night's stay at a Mandarin Grand Room and breakfast at K'shiki or the Oriental Lounge. Guests will also be gifted a rose gold and diamond bracelet from Piaget.

A second-tier option, the Piaget Rose Suite package, offers accommodation in a Mandarin Suite and complimentary breakfast. Instead of the bracelet, guests will receive a white gold pendant with 36 diamonds. In-room amenities include Champagne and a bouquet of roses.

Mandarin will also offer a Piaget Rose Propose Stay, which includes a night in the Presidential Suite and a VIP trip to Piaget's Ginza flagship boutique. Guests will be invited to select a forever ring and be treated to dinner and a wine pairing at the hotel's Signature restaurant.

For spa lovers, Piaget and Mandarin have also teamed for the Piaget Rose Day Spa package. The flower theme continues with an 80-minute rose treatment and a rose-gold and diamond bracelet.



Mandarin Oriental, Tokyo spa

With the exception of the Piaget Rose Propose Stay, guests will receive pieces from Piaget's Rose collection.

All package includes tickets to "Flowers by Naked," an annual digital art exhibition. This year's theme is Hanami, Japan's cherry blossom celebration.

Stateside, the annual Cherry Blossom Festival in Washington celebrates a gift from Japan to the United States more than 100 years ago and serves as the unofficial start of spring in the region.

The Japanese and springtime ties provide an opportunity for luxury hotels to celebrate with special events and packages. Local festivals offer the perfect excuse for hotels to reflect positively upon their neighborhoods and connect with both locals and visitors (see story).

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