

NEWS BRIEFS

LVMH, Balenciaga, International Women's Day and Jaguar – Live news

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Image courtesy of Longchamp

By STAFF REPORTS

Luxury Daily's live news from March 8:

[Luxury turns lens on female empowerment for International Women's Day](#)

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In honor of International Women's Day, luxury brands are connecting with consumers over a shared mission of equality.

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[Balenciaga's architectural approach stars in Paris retrospective](#)

Kering-owned fashion label Balenciaga is putting the focus on some of its iconic shapes with a study in black.

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[Jaguar Land Rover advertorial criticized for promoting distracted driving](#)

British automaker Jaguar Land Rover's sponsored content push for its connected cars has been deemed reckless for suggesting that "driving is no longer downtime."

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[LVMH plans public art center in Paris to spotlight savoir-faire](#)

Luxury conglomerate Mot Hennessy Louis Vuitton has unveiled its proposal for a cultural hub in Paris that will house performances, exhibitions and workshops.

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[Sentient shows art appreciation through Sotheby's partnership](#)

Private aviation firm Sentient Jet is extending its member benefits into the arts through an affiliation with auction house Sotheby's.

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