

NEWS BRIEFS

Influencers, tourists, Trump and art galleries – News briefs

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Fashion influencer Luanna Perez for Furla, fall/winter 2016 Milan Fashion Week

By STAFF REPORTS

Today in luxury marketing:

[What is an influencer?](#)

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You couldn't make it up. It's brunch time in Mayfair and I'm sitting with influencer Camille Charrire (Instagram followers: 494,000 and rising) on a plush teal velvet-upholstered chair. She's wearing Vetements and Gucci, and we have frothy lattes and two orders of poached eggs and smashed avocado on toast before us. It's an Instagram cliché come to life, and one that Camille might have posted, except there's no Wi-Fi here, says British Vogue.

[Click here to read the entire article on British Vogue](#)

[Tourists head back to Europe, and investors follow](#)

Tourists are heading back to Europe, and the recovery is showing up in everything from rising hotel bookings to tax-free shopping and air traffic, leading to a brighter earnings outlook for travel and leisure companies, per Reuters.

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[Canada's highest court upholds ruling that Donald Trump did mislead investors](#)

A lawsuit alleging that Donald Trump and a real estate development firm misled investors, has been upheld by Canada's highest court, according to The Independent.

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[Developers bet big on Manhattan art galleries](#)

Developer Related Cos. is among the New York developers courting the lucrative art market, according to the Wall Street Journal.

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