

NEWS BRIEFS

Etro, Christie's, Aston Martin and Vertu – Live news

March 14, 2017



Etro spring/summer 2017 ad campaign

By STAFF REPORTS

Luxury Daily's live news from March 13:

[Etro switches to co-ed runway shows to present unified vision](#)

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Italian fashion label Etro is the latest house to bring its men's and women's wear together on the runway.

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[Aston Martin boosts CSR through automotive donation](#)

British automaker Aston Martin is giving back to its local community through the gift of wheels.

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[Christie's caters to global audience through revamped salesroom strategy](#)

Auction house Christie's is making some changes to its business model to allow for greater flexibility and investment in digital.

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[Vertu finds fourth owner in \\$61M deal](#)

British mobile phone manufacturer Vertu has been acquired by Baferton Ltd. for 50 million pounds, or around \$61 million.

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