

APPAREL AND ACCESSORIES

Gucci puts focus on female photography in editorial exhibits

March 16, 2017



Unpublished Beata by Petra Collins, "Az n Csaldom" or My Family, Budapest, August 2016

By STAFF REPORTS

Italian fashion house Gucci is translating creative director Alessandro Michele's A Magazine Curated By issue to a new medium through a trio of exhibitions.

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Building off Mr. Michele's edition of the collaborative fashion magazine, released last November, the brand and publication are co-hosting a series of three photography exhibits in Asia this spring. Through this multi-city tour, the partners will extend the impact of the issue by presenting it in new format.

Exhibit A

A Magazine Curated By was developed "carte blanche" by Walter Van Beirendonck in 2001. The free-rein concept picks a new fashion designer as guest curator to explore a theme from their personal perspective for each issue.

Mr. Michele worked with the publication for its 16th edition. In the 280-page issue, Mr. Michele tasked out an unprecedented roster of international creatives to offer their perspective on the phrase, "blind for love" ([see story](#)).



A Magazine Curated By Alessandro Michele

Now the collaboration is being extended through a traveling exhibit, which will visit Hong Kong, Beijing and Taipei.

Each exhibition will be dedicated to the work of one female photographer.

Coinciding with Art Basel Hong Kong will be a showcase of Petra Collins' family portraiture taken in Hungary. Coco Capitt's shots of Rome and Florence, along with her handwriting, will be on display in Beijing a few days later.

Wrapping up the series is a study of Joshua Tree by Gia Coppola in Taipei.

Alongside the women's work will be a display of items and prints from the pages of Mr. Michele's issue. This "cabinet of curiosities" will be handpicked by A Magazine Curated By editor-in-chief Dan Thawley, who also serves as the exhibit's curator.

Each exhibit will house a projection room where an audio-visual display of the issue will immerse visitors in the editorial project.

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