

NEWS BRIEFS

Valentino, Tesla, Neiman Marcus and Tom Ford – News briefs

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Image from Tom Ford's spring/summer 2017 campaign

By STAFF REPORTS

Today in luxury marketing:

[Valentino growth on track, but IPO on hold](#)

Valentino's profits and sales may continue to be on a roll, but it isn't rushing to an initial public offering this year, reports WWD.

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[Here's what's behind Tesla's sudden surge in China](#)

Tesla's recent China success puts the spotlight on fast-changing green car policies. The \$42 billion electric carmaker unexpectedly tripled revenue last year in the People's Republic. The company has given no explanation for the sudden turnaround, but favorable policies in key cities may be a key factor, says CNBC.

[Click here to read the entire article on CNBC](#)

[Is Neiman Marcus' real problem not keeping up with the times?](#)

Sure, Neiman Marcus president and CEO Karen Katz has had one hand tied behind her back, given the billions of dollars in debt the luxury retailer has strained under since a 2013 leveraged buyout. And, yes, consumer habits are changing fast, with some shopping less frequently and e-commerce putting the hammer down on traditional bricks-and-mortar stores, per Dallas' D Magazine.

[Click here to read the entire article on Dallas' D Magazine](#)

[Tom Ford stops see-now, buy-now model](#)

Tom Ford has announced his decision to abandon the see-now, buy-now model he adopted with his eponymous fashion house last February, confirming that he will return to New York Fashion Week this September to show his spring/summer 2018 collection on the official schedule, according to British Vogue.

[Click here to read the entire article on British Vogue](#)

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