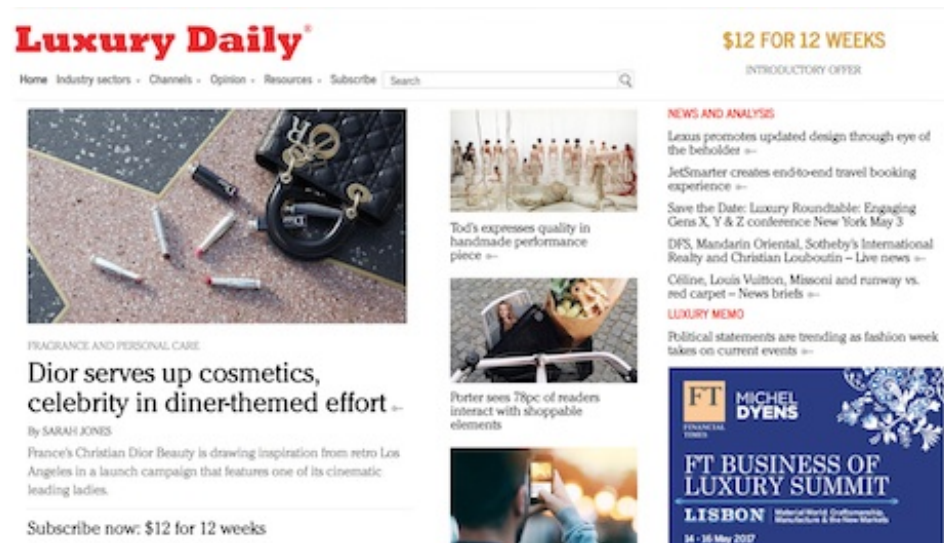


MEDIA/PUBLISHING

Subscribe now: \$12 for 12 weeks

March 17, 2017



Luxury Daily[®]

Home Industry sectors - Channels - Opinion - Resources - Subscribe Search

\$12 FOR 12 WEEKS
INTRODUCTORY OFFER

FRAGRANCE AND PERSONAL CARE
Dior serves up cosmetics, celebrity in diner-themed effort
By SARAH JONES
France's Christian Dior Beauty is drawing inspiration from retro Los Angeles in a launch campaign that features one of its cinematic leading ladies.
Subscribe now: \$12 for 12 weeks

NEWS AND ANALYSIS
Lexus promotes updated design through eye of the beholder --
JetSmarter creates end-to-end travel booking experience --
Save the Date: Luxury Roundtable: Engaging Gens X, Y & Z conference New York May 3
DPS, Mandarin Oriental, Sotheby's International Realty and Christian Louboutin - Live news --
Céline, Louis Vuitton, Missoni and runway vs. red carpet - News briefs --
LUXURY MEMO
Political statements are trending as fashion week takes on current events --

FT BUSINESS OF LUXURY SUMMIT LISBON
16 - 17 May 2017

Luxury Daily is the must-read publication for luxury marketers

By STAFF REPORTS

Please click [here](#) to subscribe to Luxury Daily for uninterrupted access to the publication's content including live coverage, articles, special reports, videos, images and the archive.

Sign up now
Luxury Daily

As part of Luxury Daily's evolution to a paid-subscription model, we invite you to subscribe to an institution designed to be your eyes and ears in a fast-evolving luxury business.

We are delighted to extend to you our introductory offer: **\$12 for 12 weeks**. Please click [here](#) to subscribe for continued access to all of our content, including articles, videos and images that highlight the strategic developments in the luxury business. Please apply the subscription as a business expense.

Since its inception, Luxury Daily has set out to produce the very best journalism on the luxury business – impartial, accurate, timely, analytical, insightful, inspiring and actionable.

We offer cross-sector news and analysis on luxury marketing, retailing and media

strategy and tactics across all channels as well as the geopolitical shifts that shape demand and supply.

The goal is clear: to give you – the time-pressed luxury marketer – the tools and intelligence you need to make smart and incisive decisions for your company or area of responsibility. Thank you for spending time with us daily.

What we promise you will continue to get in return for your paid subscription is unparalleled luxury intelligence and expanded coverage including special reports on industry sectors and brand profiles that track innovation in luxury.

[Please click here to subscribe to Luxury Daily for uninterrupted access to the publication.](#)

Mickey Alam Khan
Publisher, Luxury Daily

© Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.