

MEDIA/PUBLISHING

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The screenshot shows the Luxury Daily website interface. At the top, there's a navigation bar with 'Home', 'Industry sectors', 'Channels', 'Opinion', 'Resources', and 'Subscribe'. A search bar is also present. The main content area features a large article titled 'Dior serves up cosmetics, celebrity in diner-themed effort' by Sarah Jones, with a sub-headline 'France's Christian Dior Beauty is drawing inspiration from retro Los Angeles in a launch campaign that features one of its cinematic leading ladies'. Below this, there's a 'Subscribe now: \$12 for 12 weeks' button. To the right, there's a 'NEWS AND ANALYSIS' section with several article teasers, including 'Lexus promotes updated design through eye of the beholder', 'JetSmarter creates end-to-end travel booking experience', 'Save the Date: Luxury Roundtable: Engaging Gets X, Y & Z conference New York May 3', 'DPS, Mandarin Oriental, Sotheby's International Realty and Christian Louboutin - Live news', and 'Celine, Louis Vuitton, Missoni and runway vs. red carpet - News briefs'. There's also a 'LUXURY MEMO' section with the headline 'Political statements are trending as fashion week takes on current events'. At the bottom right, there's a promotional graphic for the 'FT BUSINESS OF LUXURY SUMMIT' in Lisbon, featuring Michel Dyens as a speaker, scheduled for 14-16 May 2017.

Luxury Daily is the must-read publication for luxury marketers

By STAFF REPORTS

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