

NEWS BRIEFS

## Cartier, Zegna, LVMH and Swiss watches – Live news

March 22, 2017



*Cartier eyewear*

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By STAFF REPORTS

Luxury Daily's live news from March 21:

[Zegna encourages bricks-and-mortar visits from browsing via try-on service](#)

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Italian menswear house Ermenegildo Zegna is connecting the dots between ecommerce browsing and in-store purchases with a new service.

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[Kering, Cartier enter joint eyewear venture](#)

Conglomerate Kering's eyewear subsidiary and Richemont-owned Cartier are teaming up to produce and distribute branded eyewear under the jeweler's label.

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[US, UK impose electronic device ban for travelers from select MEA nations](#)

The United States and the United Kingdom are prohibiting passengers traveling inbound from certain Middle Eastern and African nations from keeping large devices with them in the cabin.

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[Swiss watch exports down 10pc in February](#)

The Swiss watch industry is continuing to struggle, as exports fell again last month.

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[Sotheby's Realty hires former Barneys, Gucci marketer as CMO](#)

Sotheby's International Realty Affiliates has named Kevin Thompson its new chief marketing officer.

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### [LVMH adds to beauty portfolio with Maison Francis Kurkdjian acquisition](#)

Conglomerate Mot Hennessy Louis Vuitton has acquired a majority stake in fragrance brand Maison Francis Kurkdjian.

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