

#### NEWS BRIEFS

# South Coast Plaza, Vogue, Las Vegas retail and Tesla – News briefs

March 23, 2017



Tesla Model S

By STAFF REPORTS

Today in luxury marketing:

South Coast Plaza's secret sauce



Experiential retail without the gimmicks. That's always been the key to success for South Coast Plaza, says WWD.

Click here to read the entire article on WWD

## A Vogue union confirmed

Anna Wintour's daughter, Bee Shaffer, has become engaged to Francesco Carrozzini, son of the late Franca Sozzani, a spokesperson for American Vogue has confirmed to People, joining two families that have been friends for decades, per British Vogue.

Click here to read the entire article on British Vogue

## Wynn reduces luxury retail space at Everett casino

When gambling mogul Steve Wynn pitched his idea for an Everett casino three years ago, the Wynn Resorts CEO told gaming regulators that a star-studded array of high-end retail brands would line up to join him, reports The Boston Globe.

## Click here to read the entire article on The Boston Globe

## Tesla: Forward progress, fraught with risk?

Sure, the answer seems simpleits a maker of cars on the cutting edge of technology. But Tesla is much more than that. It makes solar panels, thanks to its acquisition of SolarCity; and it makes power storage units for use by utilities and in homes. It's anything but simple, according to Barron's.

Click here to read the entire article on Barron's

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