

NEWS BRIEFS

## Chanel, Herms, Zenith and De Beers – Live news

March 23, 2017



*Hermès' Objets Pour La Vie campaign*

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By STAFF REPORTS

Luxury Daily's live news from March 22:

[Piaget votes for third-party ecommerce with Net-A-Porter presence](#)

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Eyeing a new market beyond its own retail and online stores, Swiss watch and jewelry brand Piaget will soon sell its products on Net-A-Porter, the leading ecommerce luxury retailer.

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[Chanel puts its lens on Lottie Moss for spring/summer 2017](#)

French fashion house Chanel is continuing its entry-level marketing skewed toward the youth market with an eyewear campaign fronted by model Lottie Moss.

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[Hermès exceeds \\$5B in revenues for fiscal 2016](#)

France's Hermès saw its leather goods and saddlery category grow by 14 percent for fiscal year 2016, a financial period that demonstrated the house's industry clout.

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[Zenith catches lift to Baselworld in fleet of branded classic cars](#)

Swiss watchmaker Zenith is making it easier for Baselworld attendees to get from point A to point B as the horology industry transcends on Basel, Switzerland March 23-30.

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[De Beers Group regains retail control from LVMH](#)

De Beers Group has successfully taken back full ownership of its diamond jewelry brand from French luxury goods

conglomerate LVMH.

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[UK's Ettinger taps show jumper as first global brand ambassador](#)

British leather goods maker Ettinger is following the example of its continental peers by naming its first global brand ambassador, with the honor going to the country's leading show jumper, Jessica Mendoza.

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[Fendi backs Italian contemporary art at Venice Biennale](#)

LVMH-owned Fendi is supporting artists from its home country via patronage of the Italian Pavilion at the 57th International Art Exhibition of the Venice Biennale in Italy.

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[London's Westminster scene of terror-related plot](#)

London is the latest European city to be the target of a suspected terrorist attack.

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