

NEWS BRIEFS

1 Hotels, La Prairie, Reem Acra, LVMH and Prada – Live news

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Lena Peminova for Longchamp

By STAFF REPORTS

Luxury Daily's live news from March 28:

[1 Hotels targets bleisure consumers with opulent meeting spaces](#)

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Hospitality brand 1 Hotels is giving its guests a more refined way of holding meetings thanks to a new initiative ideal for business professionals.

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[La Prairie turns Instagram account into digital Swiss art exhibition](#)

Swiss skincare maker La Prairie is celebrating the launch of its new product, White Caviar Illuminating Pearl Ingusion, with an Instagram takeover from six Swiss artists.

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[Reem Acra to show Tiffany-inspired bridal collection at jeweler's New York boutique](#)

Lebanese-American fashion designer Reem Acra is adding a hint of Tiffany blue to its spring bridal 2018 collection.

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[LVMH Prize finalists illustrates fashion beyond borders, says Delphine Arnault](#)

French luxury goods conglomerate LVMH has named the eight finalists in the running to win its coveted LVMH Prize for Young Fashion Designers

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[US travelers opt to stay stateside due to geopolitical disruptors: Virtuoso poll](#)

High-end hospitality network Virtuoso conducted a flash poll among discerning United States-based members that found travelers actively avoiding certain international destinations.

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[Prada maps the orient in unisex fragrance debut](#)

Italian fashion house Prada has reimagine the fragrance category as a global atlas with the introduction of four unisex scents.

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[Longchamp shares Instagram travel diary for Russian flagship opening](#)

French fashion label Longchamp will open a new Moscow flagship in the Red Square, signaling Russia's luxury resurgence.

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