

TRAVEL AND HOSPITALITY

## Dorchester reopens Roman hotel after extensive renovations

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*Rendering of Dorchester's Hotel Eden in Rome*

By STAFF REPORTS

After more than a year of renovations, Dorchester Collection's Hotel Eden in Rome is reopening this weekend.

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On April 1, the property is launching with its new look that upgrades the existing character of the building. This facelift is a means for Dorchester to put its own stamp on the hotel after acquiring it a few years ago.

### New look

Hotel Eden's history dates back to 1889. The property is located within Old Rome, putting it in close proximity to the Spanish Steps and the Villa Borghese.

Dorchester Collection purchased the hotel in 2013, marking the group's 10th property and its second in Italy.

Dorchester Group Limited acquired the Hotel Eden, Rome from Starman Hotels to further bolster its presence in Europe and secure a location in this prominent travel destination.

The Dorchester Collection planned to smooth the transition process for guests by working closely with Starwood Hotels & Resorts, which is the current managing company ([see story](#)).



*Rendering of Hotel Eden guest room*

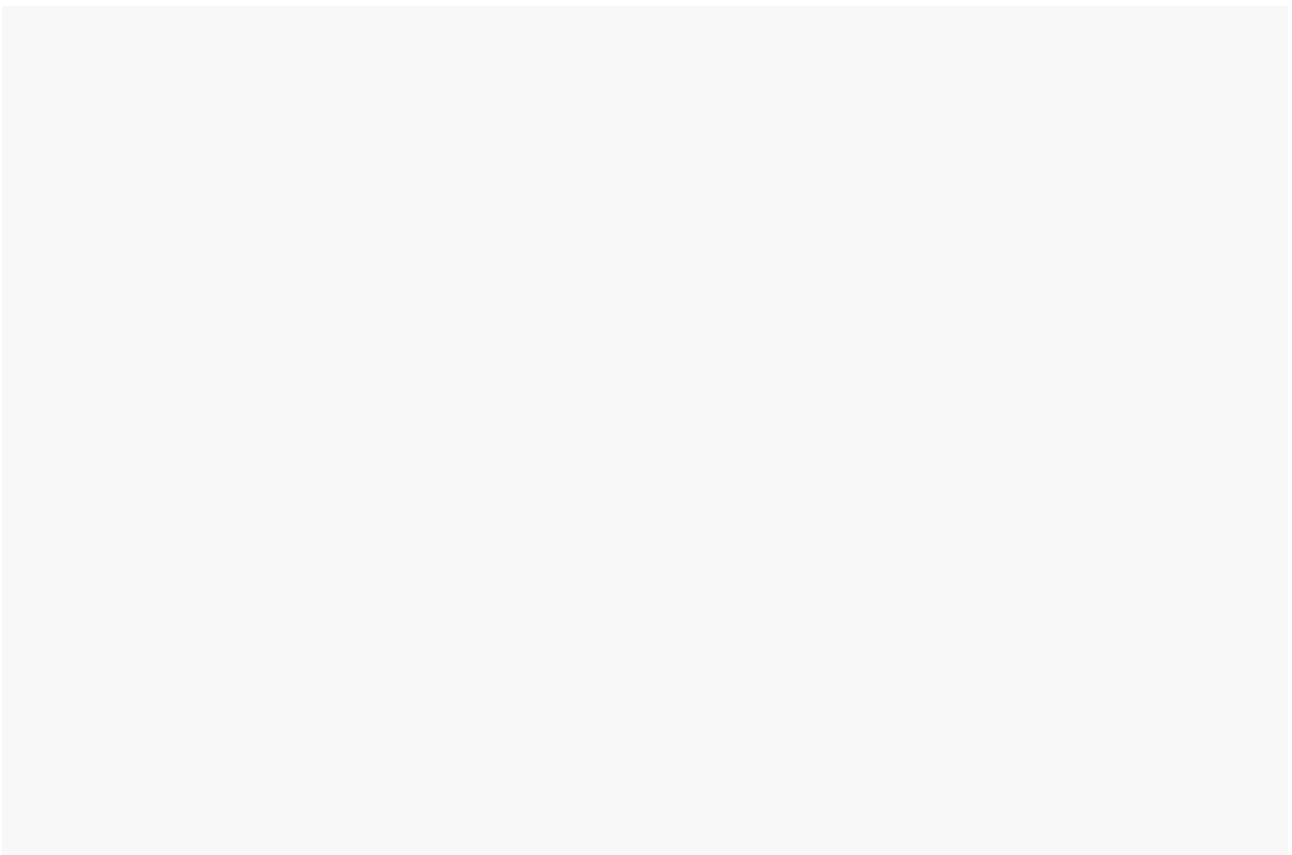
In an effort to assimilate the 1834 building into the Dorchester brand, in November 2015, the hotel began an extensive renovation process.

With the remodel, the previous 121 guestrooms have been reduced to 98. All of the rooms are outfitted with Bang & Olufsen televisions, marble bathrooms and Bottega Veneta toiletries.

Added in the renovation is a new spa, where guests can focus on wellness with treatments from Sonya Dakar and Officina Profumo Farmaceutica di Santa Maria Novella. Along with four suites, the spa also houses a blow dry bar and space for manicures and pedicures.

The renovation includes interior designs by Bruno Moinard and Claire Betaille of 4B1 & Associates, who tackled the guest rooms and lobby area. Meanwhile, the restaurant and bar on the sixth floor were given a new look by Patrick Jouin and Sanjit Manku.

Leading up to the reopening, the hotel has been garnering guest interest, posting pictures of its staff prepping the property for visitors in a month-long countdown.



Did we mention we are getting our first #Spa? #relaxation and #pampering #treatments will be waiting for you at The Eden Spa in 7 days! ----- Lo sapevate che avremo una nuova Spa? Ci vediamo tra 7 giorni alla Eden Spa per trattamenti esclusivi e #relax! #HotelEdenRome #aTasteofEden #dorchestercollection #DCmoments

A post shared by Hotel Eden, Rome (@hoteledenrome) on Mar 25, 2017 at 12:24pm PDT

"Hotel Eden has a rich heritage and prominent location in the heart of Rome," said Luca Virgilio, general manager of Hotel Eden, in a statement. "While it continues to rank as one of the top hotels in the world, the restoration program will revitalize the property and lead it into its next chapter.

"Our vision is to create a property that will continue to enchant both local residents and international travellers alike and we cannot wait to welcome guests this spring."

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