

NEWS BRIEFS

## Balenciaga, see-now, buy-now jewelry, Ferrari and Saint Laurent – News briefs

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*Image from Balenciaga's spring/summer 2017 campaign*

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By STAFF REPORTS

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See-now, buy-now is the customer demand pushing more and more fashion houses to join Burberry, Ralph Lauren and Tommy Hilfiger in selling straight from the catwalk. And high-end jewelry is experiencing that same desire for all-but-instant gratification, says the New York Times.

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This season's highly coveted Saint Laurent rhinestone boots might come with a five-figure price tag, but that hasn't stopped them from amassing a sizeable waitlist, according to Harper's Bazaar.

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