

NEWS BRIEFS

Marc Jacobs, Baselworld, Lexus, Aerin and Lamborghini – Live news

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Marc Jacobs Daisy campaign

By STAFF REPORTS

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U.S. fashion label Marc Jacobs is giving its fragrance Daisy a fresh look in honor of its 10th anniversary.

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[Aerin bolsters lifestyle approach via Williams Sonoma partnership](#)

Beauty heiress Aerin Lauder's namesake lifestyle brand is bringing her sense of style to Williams Sonoma, becoming the retailer's first home decor collaborator.

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