

TRAVEL AND HOSPITALITY

Porsche teams with Delta Private Jets to elevate connections

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Delta Private Jets is helping travelers get to their connecting flights with Porsche

By STAFF REPORTS

Delta Private Jets is easing the transfer process for passengers through a service developed with Porsche.

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Around four Delta hub airports, travelers connecting between a commercial flight and one of the airline's private jets will be whisked to and from the terminal in a Porsche SUV. This affiliation enables Porsche to associate its brand with Delta's service while also introducing passengers to its vehicles through a firsthand experience.

Car service

This transfer service is available at Cincinnati/Northern Kentucky International, Hartsfield-Jackson Atlanta International, John F. Kennedy International Airport and Los Angeles International for Delta Private Jets Card members.

In addition to these airports, the airline intends to make the complimentary unlimited service available at other hubs.

When travelers arrive by private plane, they will be met by a driver who will shuttle them to the terminal in a Delta branded Porsche. From there, they will have an expedited trip through security before making their commercial connection.

"Porsche customers are accustomed to a particular level of service at our dealerships, and at our Porsche Experience Centers in Atlanta and Los Angeles," said Klaus Zellmer, president/CEO of Porsche Cars North America, in a statement.

"Our partnership with Delta Private Jets enables us to extend our unique Porsche experience to travelers from around the world," he said. "From a first-class flight to exclusive sporty transport, the Porsche-Delta Private Jets collaboration is conceived with the customer at the center."



Image source Delta Private Jets

Other private jet brands have tied themselves to a commercial airline to afford travelers an end-to-end travel booking experience.

For instance, private aviation charter XOJet offers seamless service and connectivity to private jet and commercial flyers alike through a new partnership with the United Arab Emirates' Etihad Airways.

Announced Dec. 15, the agreement will offer best-in-class service and connectivity to guests flying XOJet within the United States and on Etihad Airways flights around the world. The Middle East in particular has emerged as a strong market for private aviation, making XOJet's newly inked deal with Etihad Airways relative to current trends ([see story](#)).

As part of a commercial aviation firm, Delta Private Jets believes it has an advantage in providing service.

"Our customers expect the highest level of service and the best there is to offer and being transferred between flights in a Porsche certainly delivers the highest level of comfort and care," said David Sneed, executive vice president and chief operating officer at Delta Private Jets, in a statement. "Delta Private Jets and Porsche are two top premium brands, and by coordinating our efforts we are able to enhance the experience for our customers as they travel the globe."

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