

NEWS BRIEFS

Louis Vuitton, Moda Operandi, Trump and Armand de Brignac – News briefs

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Louis Vuitton's new collection, accenting heritage Monogram canvas with colorful leather details. Credits: Louis Vuitton

By STAFF REPORTS

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Today in luxury marketing:

[Louis Vuitton leather workers stage rare strike](#)

Leather workers from some of Louis Vuitton's ateliers in France staged a strike the first in 15 years on Wednesday morning to demand wage increases, reports Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[Moda Operandi looks beyond the runway](#)

With a foundation in straight-off-the-runway trunk show sales, the retailer is eyeing a global network of luxury showrooms and new categories such as fine jewelry, which has grown 190 percent year-on-year, per Business of Fashion.

[Click here to read the entire article on Business of Fashion](#)

[Value of Trump's golf clubs lags behind investment surge](#)

Trump International Golf Club in West Palm Beach, FL, boasts 27 holes, a three-level driving range and, since Jan. 20, a pretty decent chance weekend visitors will run into the president of the United States, according to the Wall Street Journal.

[Click here to read the entire article on the Wall Street Journal](#)

[Jay-Z's new A2 Champagne costs \\$850 a bottle](#)

If a soundtrack invariably accompanies a big celebrationan engagement, say, or winning a division championship,

or the closing of a monster deal it's the popping of Champagne corks, says Bloomberg.

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