

NEWS BRIEFS

Burberry, Sotheby's, McLaren, Louis XIII and The Drive – Live news

April 6, 2017



Burberry's February 2017 runway show

By STAFF REPORTS

Luxury Daily's live news from April 5:

[Louis XIII pops up at Harrods to fete life's precious moments](#)

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Louis XIII de Rmy Martin is taking over Harrods' exhibition windows with an homage to celebratory events.

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[HBC making "tough decisions" to combat challenging retail environment](#)

Hudson's Bay Company, the parent company of Saks Fifth Avenue, is focusing on efficiency and cost-saving measures as it aims for growth amid a difficult retail climate.

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[Burberry brings couture runway creations to US](#)

British fashion house Burberry is putting its craftsmanship on display in a traveling exhibit opening in New York and Los Angeles this month.

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[McLaren offers aspirational ownership option for supercar](#)

British automaker McLaren is celebrating the people behind its 720S model in Lego form.

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[Sotheby's furthers link with Invaluable as online art sales grow](#)

Auction house Sotheby's is extending its partnership with art and collectible marketplace Invaluable as it looks to drive more online activity for its sales.

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[Hilton hires luxury marketing exec from Johnnie Walker](#)

Waldorf Astoria owner Hilton has appointed Sumindi Peiris to head its luxury marketing, public relations and digital activities.

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[The Drive bridges gap between editorial and ecommerce with new SHOP platform](#)

Time Inc.'s The Drive is taking the next step from editorial to commerce thanks to a new shopping resource and platform that gives customers access to purchasing information and cars from a number of luxury brands.

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