

EDUCATION

## LVMH tops French student rankings of most attractive employers

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*Photo courtesy of LVMH*

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By STAFF REPORTS

When asked what companies they would most like to work for, students at business and management schools in France placed luxury conglomerate Mot Hennessy Louis Vuitton at the top of their lists.

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An annual survey by **Universum** polled more than 40,000 students on their career objectives, including what employers they felt most suited their goals. The report gives insight into the values of tomorrow's talent, giving prospective employers assistance in positioning themselves to attract future employees.

### Dream jobs

In Universum's study, L'Oreal Group and Chanel both came in within the top 10 mentions, ranking at third and fourth, respectively.

With fashion, accessory and luxury goods the third most popular career path sought out by the respondents, with 15 percent mentioning the field, it is therefore logical that other luxury brands made the list.

Fairmont parent company AccorHotels came in at 19, while Printemps placed at 28 and fellow department store Galeries Lafayette was close behind at 31. Kering also made the list at 52.



### *Printemps' Louis Vuitton takeover*

This marked LVMH's 12th year at the top of the rankings. The group received 22.4 percent of votes.

"We are both delighted and proud to once again receive this mark of confidence from students," said Chantal Gaemperle, LVMH Group executive vice president, human resources and synergies, in a statement. "This recognition will continue to motivate us, as always, to strive for excellence and remain faithful to our promise of a stimulating work environment with international perspectives, anchored in the compelling values of innovation, creativity and entrepreneurial spirit."

LVMH has also improved its positioning in the minds of engineering students, moving up a spot. The group has actively reached out to students through educational initiatives and events.

Mot Hennessy Louis Vuitton is helping to train the engineers of tomorrow by participating in the Ecole Centrale Paris engineering school's Supply Chain management chair.

Specialists from LVMH brands, as well as companies Carrefour, Safran and Sanofi, will be involved in the Industrial Engineering curriculum at the school, and will also provide hands-on training through internships. Luxury brands often have trouble finding the right talent to fill particular roles, so this partnership will begin to develop long-term relationships with those who might be able to work with the conglomerate in the future ([see story](#)).

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