

NEWS BRIEFS

## Louis Vuitton, Mexico, Cannes and Macau – News briefs

April 7, 2017



Lea Seydoux for Louis Vuitton's Spirit of Travel campaign

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By STAFF REPORTS

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Today in luxury marketing:

[After rare walkout, Louis Vuitton and workers in France agree to extend talks](#)

Talks between the luxury house Louis Vuitton and workers at its ateliers across France were extended on Thursday, a day after scores of the company's employees staged a walkout for the first time in 15 years to demand wage increases, reports The New York Times.

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[Mexico's luxury market might actually benefit from Trump](#)

Wall or no wall, Mexico's luxury market is thriving with a little unexpected help from the country's arch nemesis: the President of the United States. But there's still cause for concern, per Business of Fashion.

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[Can Cannes make a comeback in luxury real estate?](#)

On the French Riviera, Cannes is most famous for the glamorous film festival held every May. Its real-estate market, meanwhile, has been in the grips of another kind of drama, says the Wall Street Journal.

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[Macau rolls dice on luxury](#)

The days of President Xi Jinping's austerity drive in China are rapidly fading. Homes in Shenzhen now cost more, per square meter, than they do in Japan, according to Bloomberg.

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