

NEWS BRIEFS

## Emilio Pucci, YNAP, Bergdorf Goodman, Barneys and BMW – Live news

April 7, 2017



*Net-A-Porter campaign*

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By STAFF REPORTS

Luxury Daily's live news from April 6:

[Barneys turns to Instagram for digital talent scouting](#)

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Department store chain Barneys New York's menswear team is tapping Instagram as a platform for designer discovery.

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[Emilio Pucci confirms Massimo Giorgetti's departure](#)

Italian fashion label Emilio Pucci is parting ways with creative director Massimo Giorgetti before the end of his contract.

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[BMW takes art patronage outside via public concert](#)

German automaker BMW is bringing music to the masses through an outdoor concert in London.

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[LVMH tops French student rankings of most attractive employers](#)

When asked what companies they would most like to work for, students at business and management schools in France placed luxury conglomerate Mot Hennessy Louis Vuitton at the top of their lists.

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[Net-A-Porter, Mr Porter cater to VIP clientele with personal shopping services](#)

Online retailers Net-A-Porter and Mr Porter are easing the ecommerce experience for their top customers.

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### [Joshua Schulman exiting Bergdorf Goodman for Coach](#)

Department store Bergdorf Goodman's president Joshua Schulman is stepping down from his position to take on a new role at fashion label Coach.

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### [Shared staples of luxury, Arab wardrobe has led to discerning consumers, says Vogue Arabia editor in chief](#)

MUSCAT, Oman For decades Vogue Arabia was just a whisper, but the Conde Nast-owned publication's recent launch plans to redefine what it means to be a discerning Arab woman.

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### [Gandhi's lessons for the fashion industry](#)

MUSCAT, Oman While Gandhi and high-fashion may seem like an incongruous pair, the two actually have quite a tangled history, one that offers important lessons for the modern luxury business.

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