

NEWS BRIEFS

AI, Dior, Coty, Lexus and TCS World Travel – Live news

April 12, 2017



Christian Dior Museum in Granville, Normandy, France

By STAFF REPORTS

Luxury Daily's live news from April 11:

[AI and analytics at the forefront of emerging marketing technologies: report](#)

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Artificial intelligence, the Internet of things and identity resolution technologies are three of the best ways to future-proof consumer marketing tactics in the immediate future, according to a new report from Forrester.

[Click here to read the entire article](#)

[Dior evokes its Norman origins in Granville museum exhibit](#)

French atelier Christian Dior is recounting the influence of its founding designer's childhood home in Granville, Normandy, France in a new museum exhibition.

[Click here to read the entire article](#)

[Coty builds out ecommerce leadership with new hire](#)

Fragrance and personal care group Coty Inc. is working to strengthen its marketplace ambition with the development of a new ecommerce-focused team.

[Click here to read the entire article](#)

[Lexus aligns engineering, design synergies with Mark Ronson-fronted campaign](#)

Japanese automaker Lexus is challenging audiences to "Make Your Mark" in a marketing effort launched for the new LC coupe.

[Click here to read the entire article](#)

[TCS World Travel global tour stops at president's must-see places](#)

Private jet tour operator TCS World Travel is embarking on an expedition to its president's favorite locales and yet-to-

visit bucket list destinations to celebrate the executive's 25 years of service.

[Click here to read the entire article](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.