

NEWS BRIEFS

## Marc Jacobs, grey market, Trump and Mercedes – News briefs

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*Marc Jacobs' spring/summer 2017 runway presentation*

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By STAFF REPORTS

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Today in luxury marketing:

### [Marc Jacobs under the microscope as LVMH sees overall strength](#)

Analysts are turning their attention toward the Marc Jacobs turnaround efforts as the broader business at LVMH Mot Hennessy Louis Vuitton clicks along with solid first-quarter sales growth, despite worries about an overly "exuberant" luxury market, says Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

### [Grey market has become a necessary evil for luxury watchmakers](#)

A diamond-studded Rolex at 40 percent off the \$34,000 retail price or an Omega Speedmaster Moonphase for less than \$10,000? While still out of reach for most people, the increasing prevalence of such deals highlights the perplexing predicament in which luxury watchmakers now find themselves, reports Reuters.

[Click here to read the entire article on Reuters](#)

### [Trump's travel ban is hitting luxury hotels the hardest](#)

Travel to the U.S. from the Middle East and North Africa has fallen 20 percent since President Trump signed his travel ban, a hotel chief executive said this week, according to the New York Post.

[Click here to read the entire article on the New York Post](#)

### [Daimler shares rise after results boosted by Mercedes sales and one-off gains](#)

Daimler AG shares rose more than 3 percent in early trade on Wednesday after the Mercedes maker reported higher

than expected first-quarter earnings, boosted by one-off gains and a rise in sales of luxury cars, per The New York Times.

[Click here to read the entire article on The New York Times](#)

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