

HOME FURNISHINGS

## Harrods lines windows with home dcor exclusives

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*Harrods storefront*

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By STAFF REPORTS

British department store Harrods has facilitated creative collaborations between home and lifestyle brands and contemporary artists for a Brompton Road window project.

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Harrods' Art Partners was unveiled on April 10 and sees the retailer's Brompton Road windows reimagined with artistically inspired displays. For Art Partners, some of luxury's finest home furnishings brands worked with acclaimed artists and designers to showcase how the two industries can intersect.

### Partners in design

Each window along Brompton Road features a display collaboration from a brand and a partner designer or artist. Nearly all featured products included in Art Partners are exclusive to Harrods.

"The beauty of Harrods Home lies in our breadth of offer, from heritage lifestyle brands to the best of contemporary design and innovation," said Annalise Fard, director of home at Harrods, in a statement. "Art Partners has given us the opportunity to showcase these two facets coming together."

For example, Wedgwood collaborated with product designer Lee Broom on a four-piece limited-edition that celebrates British craftsmanship. The collection also took cues from archival Wedgwood pieces.



### *Wedgwood x Lee Broom for Harrods' Art Partners*

High-end bed manufacturer Savoir Beds worked with Arik Levy, a Paris-based Israeli designer, on the creation of the Shift Bed. Exclusive to Harrods, the Shift Bed features a stacked upholstered headboard which can be disassembled by moving the pieces horizontally to create shelves or bedside tables.

Vispring, another a high-end mattress brand, teamed with Italy's Missoni Home on three limited-edition beds upholstered in the fashion house's brightly colored textiles. The three versions will be on view exclusively at the British department store.



### *Missoni Home x Vispring for Harrods' Art Partners*

Wallpaper brand de Gournay worked with Harrods Interiors, the retailer's in-house design team, on wall coverings inspired by the department store's architecture. The bespoke wallpaper is hand-painted and includes hand-laid gold and silver-leaf accents.

Leather furniture maker Poltrona Frau took a charitable approach to Harrods' Art Partners by creating a limited-edition series of Vanity Fair chairs with Farm Cultural Park, an art-focused charity established by Andrea Bartoli and Florinda Saieva. The 225-piece series, available in three sizes, is covered in a fabric with artwork by Sicilian children.

Harrods' Art Partners also features a collaboration between accessories brand Charlotte Olympia and luggage maker Globe-Trotter. The line includes a shoe case, vanity case with mirror and rolling suitcases, all of which have a jacquard lining.

Outside the Art Partner exclusives, Harrods also carries SMEG x Dolce & Gabbana ([see story](#)), The Rug Company x Elie Saab, Lalique x Terry Rodgers ([see story](#)) and Baccarat x Hans van Bentem, among others.