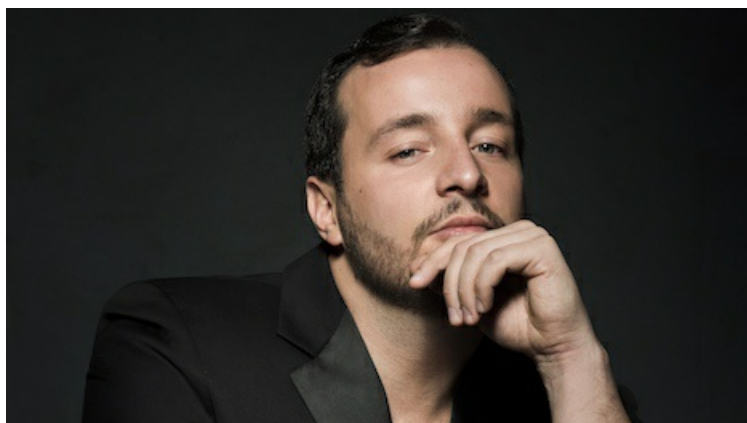


MEDIA/PUBLISHING

Vogue Arabia appoints Manuel Arnaut as editor in chief

April 14, 2017



Manuel Arnaut

By STAFF REPORTS

Cond Nast International's Vogue Arabia has named its new editor in chief after parting ways with Her Highness Deena Aljuhani Abdulaziz.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Yesterday, news broke that Her Highness Ms. Deena was let go by Cond Nast International and that a new editor in chief had been appointed, but an official announcement was not made ([see story](#)). Today, Vogue Arabia and its publishing partner Dubai-based Nervora has confirmed Manuel Arnaut as the title's new editor in chief.

New to the helm

Still in its infancy, Vogue Arabia has published two editions, March and April, under the editorial guidance of Her Highness Ms. Deena.

A Saudi princess, Her Highness Ms. Deena is best known for her Riyadh-based members-only D'NA boutique and her keen understanding of both Arab and Western fashion, but lacked editorial experience.

In its statement Vogue Arabia explained that Her Highness Ms. Deena fulfilled her commitment to "create a platform from which to challenge perceptions of Arab women and present alternative narratives coming out of the Middle East, while exposing diverse audiences to the region's rich past and contemporary design scene."

Shashi Menon, CEO of Nervora and publisher of Vogue Arabia, has named Mr. Arnaut as editor in chief of Vogue Arabia, effective May 7.



Vogue Arabia launched its first issue in March

Mr. Arnaut joins Vogue Arabia from Cond Nast International's Architectural Digest Middle East, where he oversaw the title's 2015 launch as editor in chief. Past experience includes time at Vogue Portugal, GQ Portugal as editor and penning pieces for Vogue and GQ Brazil.

As Vogue Arabia's editor in chief Mr. Arnaut will direct the publication's multinational and multilingual editorial team. Vogue Arabia publishes in both English and Arabic.

"After starting my professional life at Vogue, and having grown up devouring each page of its international editions, I'm deeply honored to have the opportunity to come home,' at the helm of Vogue Arabia," Mr. Arnaut said in a statement.

"With the rich heritage of the Middle East as a starting point – and its eyes on the future – Vogue Arabia celebrates the region's fashion and cultural identity, presenting it to the world in a luxurious, upbeat and contemporary style.

"In an exciting climate of modernity and creativity, the team and I are committed to working toward a Vogue Arabia that is the proud voice of the region, representing the strength and allure of the Arab woman," he said.

Mr. Arnaut also commented on the work Her Highness Ms. Deena put in at Vogue Arabia.

"As the launch editor in chief of Vogue Arabia, Deena Aljuhani Abdulaziz has earned a place in the history of fashion and Vogue," Mr. Arnaut said.