

NEWS BRIEFS

## Coed fashion shows, Neiman Marcus, Doha, Qatar and Tesla Motors – News briefs

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*Burberry's February 2017 runway show*

By STAFF REPORTS

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Today in luxury marketing:

[The coed conundrum: Men's sometimes gets lost in dual-gender shows](#)

Let's hear it for the girls? To rewrite the song lyric, that seems to be fashion brands' new tune as more and more designers opt for coed shows, most often putting men's wear in with their women's collections in February/March and September/October, reports WWD.

[Click here to read the entire article on WWD](#)

[Neiman Marcus finds even wealthy shoppers want better deals](#)

Neiman Marcus and other high-end retailers regularly raised prices over the past decade and were long thought immune to the troubles of mass-market chains. That model has fallen out of fashion, says The Wall Street Journal.

[Click here to read the entire article on The Wall Street Journal](#)

[Move over Dubai: Doha is about to be the Middle East's next big destination](#)

Late last year Qatar Airways and the Qatar Tourism Authority (QTA) announced that a new Transit Visa would be available to all Qatar Airways passengers, free of charge and open to all nationalities. So, on a recent trip back to Los Angeles from India, I took advantage of this and scheduled a long layover to see what's going on in Doha, a destination that's about to be on everyone's radar. If it wasn't already, per Forbes.

[Click here to read the entire article on Forbes](#)

[Tesla surpassing GM? Only on Wall Street](#)

Every three days, General Motors sells more vehicles than Tesla Inc. sold in all of 2016. GM earns nearly \$1 billion a month, while Tesla has lost money every year of its existence, according to Automotive News.

[Click here to read the entire article on Automotive News](#)

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