

HOME FURNISHINGS

Dolce & Gabbana adds colorful Sicilian folklore to Smeg appliances

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Dolce & Gabbana adds its Italian aesthetic to Smeg home appliances

By STAFF REPORTS

Fashion house Dolce & Gabbana is taking its Italian romanticism to the kitchen in a line of domestic appliances.

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Last year, Dolce & Gabbana worked with Italian appliance maker Smeg on a limited-edition refrigerator hand painted with imagery and symbols such as lemons, medieval knights and carts, all themes that designers Domenico Dolce and Stefano Gabbana play with in their collections. Smeg and Dolce & Gabbana share a similar heritage and family values, having remained close to their origin locales ([see story](#)).

Dolce & Gabbana in the kitchen

For 2017, Dolce & Gabbana and Smeg are expanding on their collaboration to include smaller kitchen countertop appliances.

The "Sicily is my Love" collection celebrates Made in Italy products and merges high-fashion with design. The range includes a toaster, citrus juicer, coffee machine, kettle, blender, stand mixer, with a pasta maker attachment, and a slow juicer.



Dolce & Gabbana x Smeg's stand mixer for Sicily is my Love collection

Hand-painted decoration reflects Sicilian folklore with lemons, prickly pears and red cherries framed in triangular motifs known as crocchi. The design also includes floral motifs and imagery of Mount Etna surrounded by friezes and decorative leaves.

The same aesthetic is commonly used in the designs of Domenico Dolce and Stefano Gabbana.

Dolce & Gabbana went the route of home appliances for a branded collaboration due to Southern Italy's connection to the country's culinary prowess.



Dolce & Gabbana x Smeg's kettle for Sicily is my Love collection

The collection was unveiled earlier this month at the 2017 edition of Salone del Mobile in Milan April 4-9. Dolce & Gabbana x Smeg's Sicily is my Love collection goes on sale this coming October.

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