

MEDIA/PUBLISHING

Cond Nast Traveler's 2017 Hot List narrows lens on boutique hotels

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The OtherSide hotel in The Bahamas, photo by Adrian Gaut for Cond Nast Traveler May 2017

By STAFF REPORTS

Properties by Four Seasons, Peninsula and St. Regis were among the newly opened hotels selected by Cond Nast Traveler's for its 21st annual Hot List.

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Each year, the travel publication's reporters, editors and photographers determine a comprehensive list of the world's best accommodations for a final 75 honorees. The annual list serves as a guide for travel-related trends for the year ahead, and a source for affluent travelers looking for properties yet-to-be-discovered by the masses.

Bucket list fodder

Cond Nast Traveler began with 675 contenders, and only 11 percent made were included in the final listorial found in the magazine's May edition. All of the honorees are new opens or reopenings for 2017.

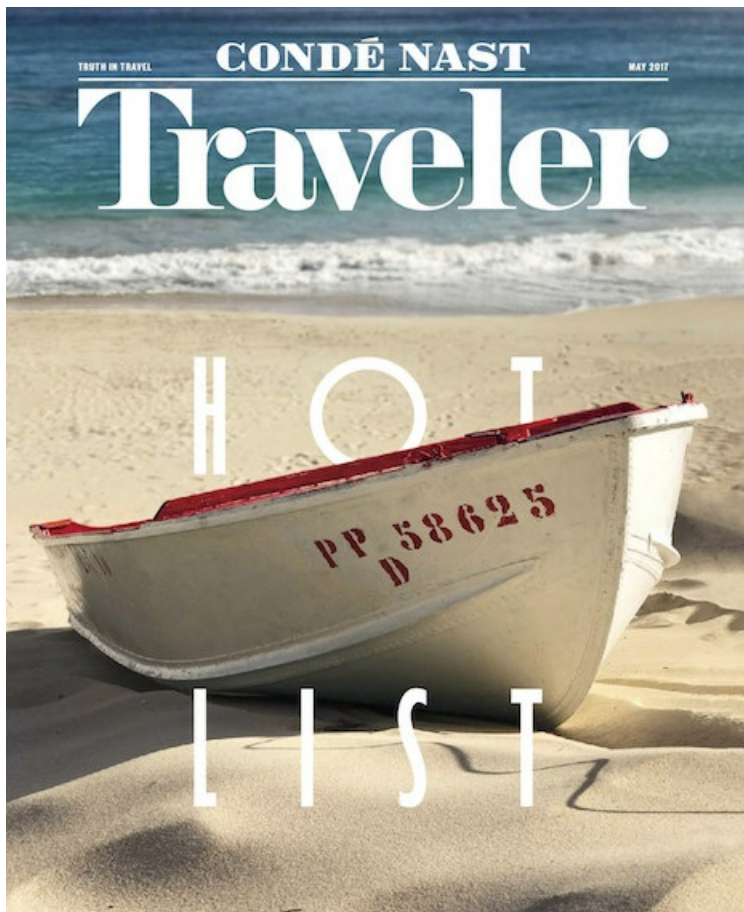
The 2017 Hot List is longer than years before by 25 percent and contains a wider range of hotel categories. For example, more than half the honorees are boutique hotels with 50 guest rooms or less.

In addition to boutique properties, renowned luxury hospitality brands such as Four Seasons, St. Regis, Jumeirah and Peninsula made the cut. The Ritz Paris, after extensive renovations, also was featured on the 2017 Hot List ([see story](#)).

The full 2017 Hot List can be viewed on Conde Nast Traveler's [Web site](#).

For its May edition, Cond Nast Traveler also set out to demonstrate its best-in-class photography.

To do so, the editorial team asked its photographers to use iPhone 7 Plus' new camera feature, Portrait mode. The camera setting applies a depth effect to the image that blurs the background and sharpens the foreground subject.



Cond Nast Traveler's May issue cover was photographed using iPhone 7 Plus' Portrait mode

The publication wanted a photography approach that reflects today's travelers, who often rely on their smartphones rather than a traditional camera to capture vacation imagery that is then shared broadly on social media.

Cond Nast Traveler's May cover image of the St. Barts' shoreline and a small wooden rowboat, is the first-ever travel publication cover to be photographed using an iPhone 7 Plus.

Back in 2013, British fashion house Burberry took a similar approach by partnering with Apple to showcase its spring/summer 2014 collections through images and video captured on the then-new iPhone 5S ([see story](#)).

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