

NEWS BRIEFS

Luxury cruise ships, Givenchy, political statements and Burberry – News briefs

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Jennifer Lawrence for Dior fall 2017

By STAFF REPORTS

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Today in luxury marketing:

[State-of-the-art beauty treatments aboard Asia's first luxury cruise](#)

The cruise experience brings travelers to various ports and cities in a span of few days or weeks. Unlike other holidays, going on board a luxury cruise provides the conveniences and amenities of premium accommodations, services and amenities while moving through the seas, reports Forbes.

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[Givenchy launches children's wear](#)

After our little ones spend the summer in the brightest swathes of color, we predict we'll be just about ready for the dependably dark and moody launch of Givenchy's first children's wear collection. The first kids' offering by the brand (notwithstanding pieces created by former creative director Riccardo Tisci for friend Kim Kardashian West's two children), the launch comes ahead of the arrival of new creative helmer, Clare Waight Keller, per British Vogue.

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[Wearing your politics on your sleeve](#)

Fashion is often called a social mirror, part of its role being to reflect the zeitgeist while putting clothes on people's backs. So politicized fashion isn't exactly new think Vivienne Westwood's Seventies punk, Katharine Hamnett's graphic T-shirts in the Eighties or even Christian Dior's revolutionary New Look of the Forties. But it's very of the now, says WWD.

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[Burberry hit by US slowdown ahead of executive reshuffle](#)

British luxury brand Burberry reported a slowdown in quarterly sales growth on April 19 as tough trading in the United States checked recent gains driven by a weaker pound and showed the problems facing its new chief executive, according to Reuters.

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