

NEWS BRIEFS

## Armani, Neiman Marcus, Louis Vuitton and China's auto market – News briefs

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*Giorgio Armani at Armani/Casa in Miami*

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By STAFF REPORTS

Today in luxury marketing:

[Giorgio Armani plans layoffs at Italian plant](#)

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The first effects of Giorgio Armani's new brand strategy are materializing. At the designer's manufacturing plant Giorgio Armani Operations in Settimo Torinese, about 83 miles East of Milan, 110 employees are expected to be laid off out of a total 180. The company is specialized in manufacturing men's jackets and coats, reports WWD.

[Click here to read the entire article on WWD](#)

[Struggles at Neiman Marcus may portend beginning of the end for full-price retail](#)

For the last two decades the retail landscape has been transforming thanks to the steady assault of discounters on the mainstream, middle-market retailers, says Forbes.

[Click here to read the entire article on Forbes](#)

[Nicolas Ghesquire is taking his latest Louis Vuitton resort collection to the Miho Museum, near Kyoto, Japan](#)

Nicolas Ghesquire announced via Instagram today the location of his upcoming Louis Vuitton resort collection. The Miho Museum outside Kyoto, Japan, will be the venue for the May 14th show. Designed by I.M. Pei in 1997, the building is noteworthy for its woodland setting, apparently it was inspired by Shangri-La, per Vogue.

[Click here to read the entire article on Vogue](#)

[China's luxury market to grow to 3M a year, Audi, Mercedes predict](#)

China's premium car market will grow by half over the next decade, Audi CEO Rupert Stadler, said, citing growing personal wealth and the emergence of flourishing private enterprises as key drivers, according to Automotive News.

[Click here to read the entire article on Automotive News](#)

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