

NEWS BRIEFS

Bloomingdale's, Tate Modern, Swatch Group and BMW – News briefs

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Bloomingdale's New York flagship

By STAFF REPORTS

Today in luxury marketing:

[Absent contract, union vows strike at Bloomingdale's flagship](#)

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Bloomingdale's 59th Street flagship's unionized employees on April 24 voted to go on strike if a fair contract isn't reached by the May 1 deadline, reports WWD.

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[Luxury flat owners are suing Tate Modern because of peeping toms](#)

When Tate Modern unveiled its new Switch House extension last year, it was greeted with great praise and rapturous applause from all walks of life. But few people praised it as greatly or applauded it as rapturously as peeping toms, who finally had a way of sneaking peeks into the neighboring luxury flats from the top-floor viewing platform, says Time Out London

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[Dutch court backs Swatch in row with Tiffany over venture](#)

A Dutch appeals court ruled on April 25 that Swatch Group deserves compensation in a row with U.S. luxury goods maker Tiffany over a failed watch venture, according to Reuters.

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[BMW dealers cry out for more 5 series](#)

As the launch of the redesigned 2017 BMW 5 series ramps up, dealers have a common refrain: More cars! per Automotive News.

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