

NEWS BRIEFS

Furla, The Met Gala 2017, Daimler and Egypt – News briefs

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Image courtesy of Furla

By STAFF REPORTS

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Today in luxury marketing:

[Furla buys its Australian distribution](#)

Furla has bought 100 percent of its Australian distribution from partner Luxury Retail Group, reports WWD.

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[The Met Gala 2017 theme: What you need to know](#)

Are you ready for the first Monday in May? While many in the U.K. will enjoy the bank holiday, for America and fashion-enthusiasts alike it is an entirely different thing: it is the Met Gala. This year's theme, for both the Metropolitan Museum of Art's annual Costume Institute exhibition and 2017 Met Gala, is Rei Kawakubo/Comme des Garons, says British Vogue.

[Click here to read the entire article on British Vogue](#)

[Daimler lifts earnings outlook as profit doubles](#)

Daimler AG, the maker of Mercedes-Benz luxury cars, sharply raised its outlook for the year as it reported on April 26 that net profit doubled, fueled by surging sport-utility vehicles sales and an improved outlook for the company's vans and financial services divisions, per MarketWatch.

[Click here to read the entire article on MarketWatch](#)

[Egypt eyes faith and luxury in 2-year tourism recovery plan](#)

Egypt plans to promote religious, medical and luxury trips, and develop new markets in India and Eastern Europe, as it pushes to revive its vital tourism industry to pre-2011 revolution levels within two years, according to Bloomberg.

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